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International tournament

# Dubai Desert Classic

The history of the Dubai Desert Classic goes back to 1986 when His Highness Sheikh Mohammed bin Rashid Al Maktoum, Vice President and Prime Minister of the UAE and Ruler of Dubai, gave his approval for the innovative concept of developing a grass golf course in the desert. Just two years later, the Emirates Golf Club was opened and shortly afterwards the idea of establishing a world-class golf tournament was conceived. Soon, the first Dubai Desert Classic was hosted in 1989 as part of the PGA European Tour.

A yearly golfing tournament, Dubai Desert Classic has been attracting many of the world's leading golfers and thousands of avid spectators, year after year. In addition to playing an important role in the international sporting arena, it is universally recognised as one of the finest golf events in the Middle East.

This tournament is usually held during the winter months (January to March). In case you happen to be

in Dubai during this time, don't miss this opportunity to attend this fabulous event live. Observe the masterful strokes of players like Tiger Woods, Vijay Singh, Ernie Els, Colin Montgomerie among other greats. Feel your heart skip a beat as you watch a breathtaking eagle on the last hole. And finally, share the jubilation at the grand presentation finale as the worthy winner proudly holds aloft the massive Dubai Desert Classic trophy.

So whether you want to experience the thrills of adventure sports or enjoy the serenity of golf, you're sure to find it all in the multifaceted city of Dubai.

#### b Emirates

e second largest of the seven emirates that form the United Arab Emirates is the country's leading commercial centre. The other six emirates are - the federal capital, Sharjah, Ajman, Umm Al Quwain, Ras Al Khaimah h.

### nd Area

ated on the southern shore of the Gulf in the south-eastern part of the ninsula. It lies between 55°16 East and 25°16 North. The total area of the 3,885 sq. km.

tizens - Citizens of the Arab Gulf Co-operation Council member states (wait, Qatar, Oman, Saudi Arabia) do not need a visa.

esidents - AGCC expandate residents who need certain contantons may n-renewable 30-day visa upon arrival at the approved ports of entry. of Western Europe and the Pacific Rim - Citizens of UK (with the right the United Kingdom), France, Italy, Germany, Holland, Belgium, g, Switzerland, Austria, Sweden, Norway, Denmark, Portugal, Ireland, land, Spain, Monaco, Vatican City, Iceland, Andorra, San Marino, in, USA, Canada, Australia, New Zealand, Japan, Brunei, Singapore, outh Korea and holders of Hong Kong SAR passports will be granted Sntry Visit visa on arrival in the UAE. Currently, it has been decided to be implementation of the new regulation as far as Cyprus is concerned. Th s them to stay for 60 days. The visa is renewable for a total stay of 90 days AED 500.

Citizens - German citizens (tourists and business people) may apply to th ssy in Germany for a one or two year multiple-entry visa. No sponsor is 'he maximum duration of stay of visa holders should not exceed three rear. The visa fee is AED 1,500.

ens - US citizens (tourists and business people) may apply to the UAE in the US for one to ten year multiple-entry visas. A sponsor is required sa will be granted free of charge. The maximum duration of stay should not months a visit.

vice Permit - An Entry Service Permit applies to the following categories millies accompanying them: company manager's representatives, sales account auditors, delegations from companies or establishments to commercial activity in the UAE, enquirers requested by any of the ents/companies operating in the UAE assumed to carry out an urgent task. also granted to nationalities authorised to obtain a tourist visa, as per rial Council's decision. This visa is valid for use within 14 days from the e.

**'isa** - A special category of visas under the Visit Visa type is a Tourist Visa, be obtained for individual tourists from: East and West Europe, Turkey, oland, Ukraine, Albania, Russia, the Hellenic Republic, St Kitts-Navis, exico, Cuba, Bermuda, Belize, Guyana, French Guiana, Martinique, d Barbuda, St Vincent, Kingston, Palao other non-defined American s, Thailand, South Africa, Singapore, China, Malta, Cyprus. The Tourist s its holder to a 30-day stay and is non-renewable. Multiple-entry Visa - Multiple-entry Visas are granted to business visitors who
have a relationship with either a multinational or other reputable local establishments,
and who are frequent visitors to the UAE. This type of visa is valid for six months
from the date of issue and the duration of each stay is 30 days. The validity is
non-renewable. The cost of this visa is AED 1,000. The visitor must enter the UAE on
a visit visa and obtain the multiple entry visa while in the country. The visa would
be stamped on the passport.

• 96-hour Visa for Transit Passengers - Transit passengers stopping at Dubai International Airport for a minimum of 8 hours are eligible for obtaining a 96-hour transit visa.

Transit Visas - This is a special type of visa, which applies to passengers passing
through UAE airports. For those who travel with Emirates Airlines, transit visas can
be arranged by the Airline itself. But those flying through other Airlines have to
contact the Marhaba Services directly. For transit passengers or those holding
special permits, or for visit or mission, the passport or the document must be valid
for at least three months.

• Nationals of Israel may not enter the UAE

A penalty charge of AED 100 per day is imposed on visitors who overstay.
 For further information visit www.dnrd.gov.ae or e-mail: dxbimmig@emirates.net.ae

#### Climate

Dubai has a sub-tropical arid climate. May to September is summer, when temperatures range between 40°C and 48°C. However, during the winter months, temperatures range from 10°C to 30°C in winter. Rainfall is predominantly in winter and amounts to some 13cm annually.

#### Clothing

Summer clothing may be worn for most of the year but the temperature can drop during the winter. At the pool or on the private beaches, swimwear is quite acceptable, but when in the city and public areas, care should be taken not to give offence by wearing clothing that may be considered revealing.

#### Language

The national language is Arabic but English is widely used

#### Currency

The monetary unit is the Dirham (AED) which is divided into 100 fils. The official exchange rate is US\$1 = AED 3.675.

#### Banks

Many international banks are represented by branches in Dubai. Bank hours are 0800 to 1300, Saturday to Wednesday and 0800 1200, Thursday.

#### Credit Cards

umerican Express, Diners Club, Visa, MasterCard, etc. are generally accepted in th nain hotels and shops.

#### Tipping

ipping practices are similar to most parts of the worl

#### Working Hours

Business: 0800 - 1300 and 1600 – 1930, Saturday to Thursday. Most of the multinational companies work from 0900 - 1800 with a one hour lunch break. Government offices: 0730 – 1430, Saturday to Wednesday. Exchange houses: 0830 - 1300 and 1630 – 2030, Saturday to Thursday. Shopping malls: 1000 – 2200, Saturday to Thursday and 1600 – 2200, Friday. Thursday afternoon and Friday is the weekend in the Islamic world.

#### Photography

Normal tourist photography is acceptable but it is considered offensive to photograp Auslim women. It is also courteous to request permission before photographing me

#### Bargaining

Bargaining is expected in the souq and is quite usual elsewhere. Vendors will usually Irop the price and often quite substantially, particularly for a cash sale.

#### Communications

Telecommunications in Dubai are excellent. Telephones have international direct dialling to most countries in the world. Full telex, telefax, and electronic mail facilities are widely available. There is an efficient and reliable postal service. The General Postal Authority also offers a courier service. Muntaz Post delivers to most parts in the world and commercial courier services are widely used.

#### Media

There are three English language newspapers published in Dubai - Gulf News, Khaleej Times and Emirates Today. International newspapers, magazines and journal can be bought at bookshops and supermarkets. Dubai has both Arabic and English commercial radio and television stations, as well as access to international satellite TV programming.

Medical Care Medical services in Dubai are of an international standard

#### Electricity

The electricity supply in Dubai is 220/240 volts at 50 cycles. US-made appliances maneed a transformer.

#### Water

Tap water is quite safe to drink. But locally bottled mineral water is generally servec in hotels and restaurants.

For complaints about your Dubai experience or the Department of Tourism, please contact Business Development Department on DTCM address below or e-mail ecomplaints@dubaitourism.ae.

For further information on DTCM's overseas offices in Australia, France, Germany, Hong Kong, India, Italy, Japan, Kingdom of Saudi Arabia, Russia, Sweden, Switzerland South Africa, USA and UK, please contact DTCM on the address below.



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To position Dubai as the leading tourism destination and commercial hub in the world and to strengthen the Dubai economy.







Where sport meets serenity.

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After feeling the adrenaline rush of a desert safari, take a journey on a different kind of dune at any of Dubai's world-class golf courses. These lush green landscapes are found abundantly in this year-round golfing destination, making it the perfect venue for international tournaments. In fact, some of these courses are designed by international masters like Colin Montgomerie, Ernie Els and Greg Norman. Work on your swing, tee off or simply observe the masterful strokes of players like Vijay Singh and David Howell at the Dubai Desert Classic and pick up some useful tips. You'll also be surprised to know that it was in Dubai, where Tiger Woods drove off the tee from the world's tallest hotel – Burj Al Arab. Fore!

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# Spectacular courses

If you fancy a splendid game of golf, then head down to any of Dubai's spectacular courses and tee off on your best vacation ever. Most of the leading golf courses are nestled on the outskirts of the city to offer a peaceful and picturesque environment. Play your way down the immaculate fairways, which are surrounded by beautiful lakes and tall palm trees.

But if you want to escape from the heat, especially during summers, then take this unique opportunity to putt under the floodlights. Nad Al Sheba, Montgomerie and Dubai Creek Golf & Yacht Club are some of the many golf clubs that offer 'Night Golfing'. Being impressed with the city's state-of-the-art infrastructure, many international golfers have taken the initiative to personally design the golf courses, thus starting the trend of world-class designer dunes. You can book your tee times at any of the designer golf courses below.

# The Montgomerie, Dubai

With 14 lakes and 72 bunkers, the Montgomerie is the first example of a successful association between one of the champion golfers, Colin Montgomerie and golf course architect, Desmond Muirhead.

Located at the Emirates Hills, this potential par 72 championship course covers more than 200 acres and boasts of some unique characteristics including the world's largest green and the Snake Hole. Play on a 360-degree teeing ground and enjoy the challenges of a totally different golf hole every time you tee off. Also, try your skills to putt on the 656 yards 18th, which is considered to be the signature hole of the course.

# Al Badia Golf Course

The magnificent Al Badia 18-hole championship golf course is designed by internationally renowned golf architect, Robert Trent Jones II. Built on the banks of Dubai Creek as part of the waterfront Dubai Festival City, this 7,250 yards, par 72 course is visually stunning with its use of water and sculpted fairways. Designed to offer a challenge to golfers at any level, experience a rewarding and enjoyable game at Al Badia.

# The Dunes

Located at the Dubai Sports City, the Dunes is designed by golf master Ernie Els and is managed by Troon Golf, the world leader in upscale golf course management, development and marketing. It consists of a combination links golf course and traditional 'classical era' design. At 7,452 yards from the back tees and featuring more than 60 bunkers, the Dunes is a showpiece that can be transformed from a friendly everyday player course to one that offers a challenge to the world's best golfers. The Dunes is scheduled to open in early 2007.

### Nakheel Golf

Nakheel Golf is a project that consists of six prestigious golf courses designed by international golfing star, Greg Norman. These are located in Dubai at select Nakheel projects. Four championship golf courses are designed around the elements of earth, fire, air and water. All its courses focus on eco-friendly principles, and feature flora and fauna that are indigenous to the region.

One of Nakheel Golf's projects is the Little White Shark, which is located on the Jumeirah Islands and features a 3 par, 6 hole course. A family-oriented venue, the highlight of the course is its Clubhouse, built in the shape of a shark, which is also the logo of Greg Norman's private company.

The most spectacular course of this project is the Inspiration, which is designed as a tribute to Greg Norman's long career in the sport. The course is based on a realistic re-creation of the legendary golfer's favourite holes from around the world. Among these legendary holes that have inspired and challenged Norman include those from Augusta National and Shinnecock Hills (US), Turnberry and St. Andrews (UK) and Royal Melbourne and Kingston Heath (Australia). The Inspiration is located at the Dubai Lost City and is scheduled to open in 2007.





